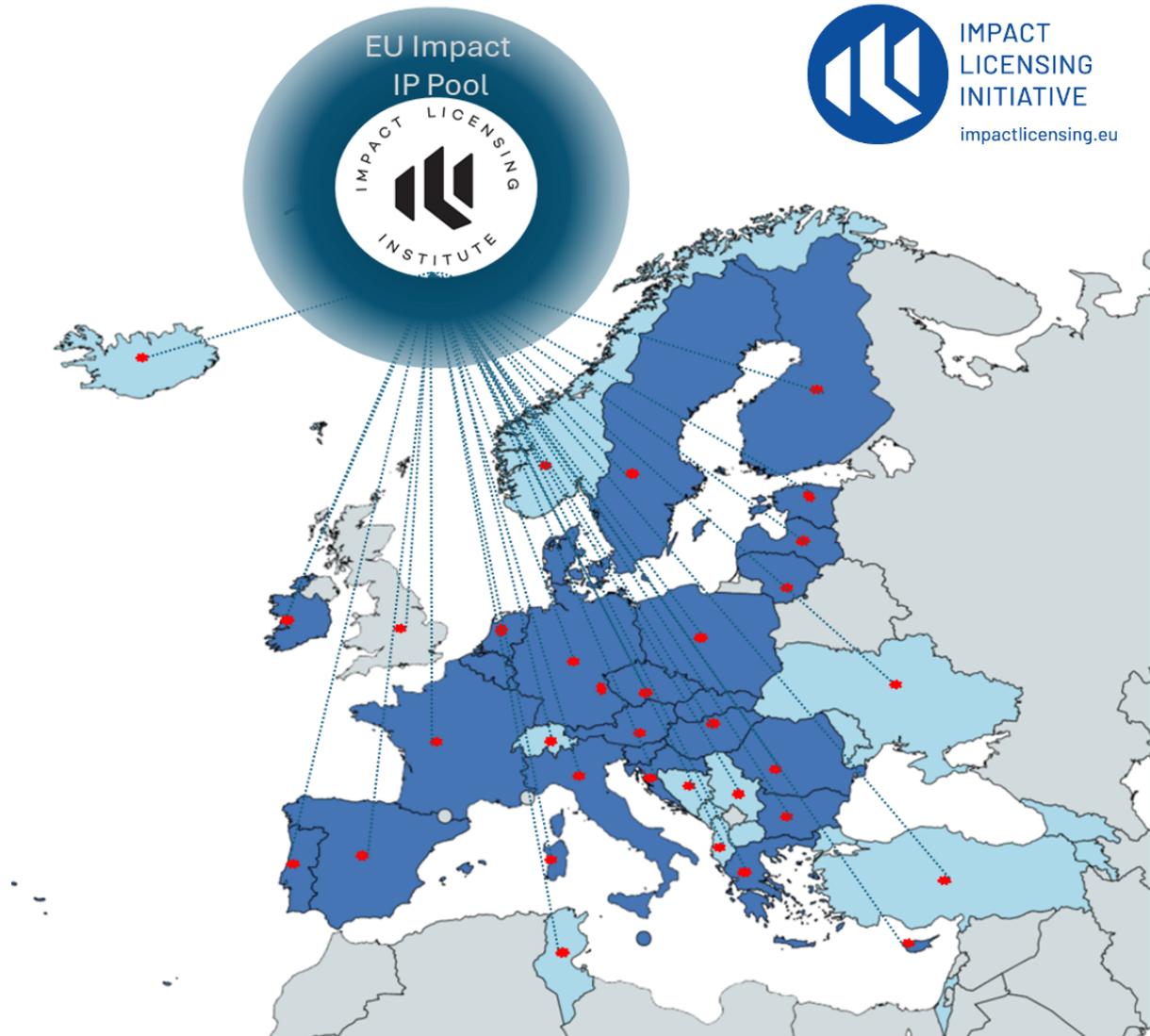


An International Network of Technology Transfer Facilities for Impact

Impact Licensing Initiative vzw



More information: www.impactlicensing.org

Contact

dr. Silvie Daniels Silvie@impactlicensing.org

Johan Moyersoer johan@impactlicensing.org

Strategic Rationale

The Impact Licensing Initiative vzw is setting up a Network of Tech Transfer Facilities for Impact (TT4I) Network, as a coordinated international framework to operationalise Impact Licensing as a strategic instrument for responsible knowledge valorisation. Moving beyond transactional IP licensing, TT4Is position technology transfer as a system-level intervention that translates research and innovation (R&I) excellence into measurable societal, environmental and economic outcomes.

“Technology Transfer Facilities for Impact are defined as broker organisations operating as independent intermediary entities, mandated to facilitate the transfer of sustainable technologies between technology holders and licensees active in societal markets, with the specific objective of generating measurable positive impact in alignment with the United Nations Sustainable Development Goals and the Paris Climate Agreement. They execute their mandate by identifying, coordinating, and enabling the exchange of intellectual property-protected know-how, in such a manner that maximises societal benefit within an economically sustainable and scalable framework”

TT4Is function as neutral, independent intermediaries that facilitate fair, transparent and impact-driven licensing agreements between technology owners and licensees operating in societal markets. By embedding intentionality, additionality and measurability principles into licensing practices, TT4Is transform intellectual property (IP) into a vehicle for sustainable deployment, without compromising existing commercial markets.

Value proposition

The TT4I network targets a broad range of eligible entities—including companies, universities, research institutions, innovation agencies, non-profit organisations and foundations—providing a clear and tailored value proposition:

- **Measurable technology transfer outcomes:** supporting institutional KPIs through executed Impact Licensing Agreements (ILAs), spinoff creation, technology deployment, market expansion and TRL progression support
- **ESG-aligned evidence creation:** Integration of impact indicators and reporting procedures into ILAs enables traceable and auditable societal data, strengthening sustainability disclosures and public accountability.
- **Unlocking new commercial pathways:** Existing R&I assets can be repurposed for underserved markets beyond traditional commercial markets, extending lifecycle value while retaining IP control and generating diversified revenue streams.

- **Frugal and reciprocal innovation:** Context-driven deployment generates technical performance data and efficiency gains, which are structurally fed back to the technology owner, supporting product innovation and competitiveness in both EU and global markets.
- **Risk reduction and investment readiness:** Demand-driven screenings of technologies and structured negotiation and compliance oversight reduce market risk and enhance bankability for blended finance and private capital.
- **Strengthening institutional innovation capacity:** TT4Is act as innovation system leaders, think beyond conventional boundaries at a systems level and translate opportunities into innovative and sustainable solutions, connecting R&I actors, industry, investors and public stakeholders

Through these mechanisms, TT4Is become system enablers within the European innovation landscape, translating policy objectives into operational, impact driven pipelines and reinforcing Europe’s leadership in responsible, mission-driven innovation.

Operational role and provisional tools

The operational roles of TT4Is are highly modular, allowing activities and functions to be flexibly combined or adapted depending on the specific technology, partnership structure, and implementation context:

Main roles & responsibilities	Tools at the disposal of TT4Is
Demand-driven identification, prioritisation and screening of technologies	Technology screening methodology & toolset including: 1. Tangible & intangible IP asset identification 2. Assessment of societal relevance and application potential of the technology 3. Identifying high-impact target groups and market segments 4. Return on Asset – Strategic Alignment and Shared Value Creation
Negotiation of balanced Impact Licensing Agreements	Software tool “Impact License Builder” Online structured tool supporting customisation through incorporation of specific legal clauses, sustainability commitments or ethical standards and differing levels of enforceability used to create legally secure pre-agreements
Quality certification of Impact Licensing Agreements	Registered Quality certification trademark provides a certification and the assurance that the impact licence is ethically sound, legally secure, and socially impactful
Data management, Compliance and Impact Monitoring	Compliance and monitoring spreadsheet monitors implementation of i) licensed technologies to ensure adherence to agreed terms and ii) societal impact data to quantify outcomes



Accreditation and Quality Assurance



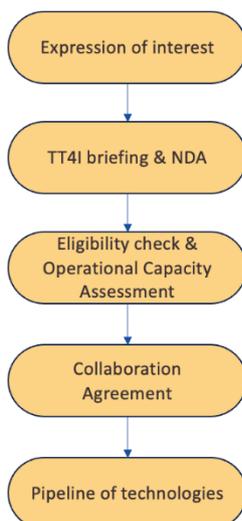
Official accreditation is granted by the Impact Licensing Institute, following mentorship, institutional capacity assessment and independent evaluation against predefined KPIs, such as demonstrated neutrality, innovation capacity and active technology pipeline, successful screening and Agreement negotiation. Accreditation is subject to periodic review, safeguarding quality, ethical integrity and enforceability.

The **Impact Licensing Institute** is established as a global reference organisation for the active adoption of Impact Licensed Technologies, the hosting of Impact IP pools, global standard-setting, quality certification, compliance management and accreditation. Furthermore, it acts as central support for the Tech Transfer Facilities through mentoring and development of key instruments and tools to support the continued operationalisation of impact licensing.

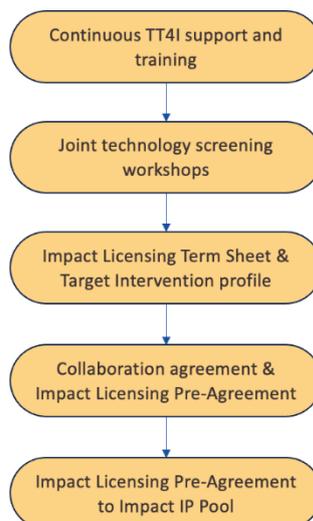


The TT4i mentorship programme includes communication feedback loops and a mentoring pathway ensuring progressive capacity-building, toolkit training, and joint screening exercises.

PRE-ACCREDITATION



MENTORSHIP PROGRAMME (1 year programme)



ACCREDITATION Evaluation criteria



Revenue and financial sustainability

For the organisations joining the TT4I network, Impact Licensing Agreements may serve as new revenue streams, including:

1. **Licensing-as-a-Service (LaaS)**

Fee-based facilitation and negotiation services proportionate to complexity and duration.

2. **Compliance and monitoring fees**

Dedicated fees for ongoing compliance management, impact monitoring and reporting validation.

3. **Partnership agreements**

Support may be provided to the TT4I network by establishing partnership agreements throughout the first 2-3 years of membership

Membership will give the TT4I access to the impact IP pool, opportunities to collaborate with other TT4I from the network and benefit from the capacity-building activities and up to date methodologies and tools. After the initial implementation phase of 2-3 years, continued accreditation may involve financial contribution from the TT4I to the Impact Licensing institute, calibrated to organisational size as a revenue-sharing mechanism, allocating a percentage of TT4I service fees to the Impact Licensing Institute to sustain certification, benchmarking, ecosystem coordination, impact IP pool hosting, quality certification, capacity-building and methodological harmonisation.

Get in touch!

Join our **Community of Practice** now and learn from experienced professionals:

<https://impactlicensing.eu/cop-registration-form>

Impact Licensing Initiative

dr. Silvie Daniels

Silvie@impactlicensing.org

Impact Licensing Initiative

Johan Moyersoer

johan@impactlicensing.org

Impact Licensing Initiative

Bruno Vandermeulen

bruno@impactlicensing.org

Eurice

Cemre Yucebalkan

c.yucebalkan@eurice.eu

RISE

dr. Ivana Vuka

i.vuka@rise-innovation.eu

RISE

Bruna Pausic

b.pausic@rise-innovation.eu

The Data Tank

dr. Marta Poblet

marta.poblet@datatank.org